

**PPG COLLEGE OF ARTS AND SCIENCE**  
**(Affiliated To Bharathiar University)**  
**COIMBATORE-35**

**Academic Year 2021-2022**

**Event : Webinar on The Trending Disease- 2021 and its Medication**

The Department of Commerce organized a Webinar titled “The Trending Disease- 2021” and its Medication” for B.Com students on 01.06.2021 at 11.00 a.m through Google meet. The Resource person was Mrs.P.Seema, PPG College of Pharmacy,Coimbatore, She delivered information about the covid precautions measures. She also said about the safety measures and what are the medication should be done.



**Event : Webinar on Covid changes Business Models**

The Department of Commerce organized a Webinar titled “Covid changes Business Models” and its Medication” for B.Com students on 02.06.2021 at 11.00 a.m through Google meet. The Resource person was Dr.S.Uma, Kongunadu Arts and Science College,Coimbatore, She delivered information about the changes in the business after the covid period and said about the GDP growth.



### **Event : Webinar on Career in Digital Marketing**

The Department of Commerce organized a Webinar titled “Covid changes Business Models”and its Medication” for B.Com students on 02.06.2021 at 11.00 a.m through Google meet. The Resource person was Mr.Vijay Kumar, Neogenics PVT Ltd.,Coimbatore, He delivered information about how the digital marketing can be made successful.



### **Event : Webinar on Tally Prime- Efficacious Accounting Tool**

The Department of Commerce organized a Webinar titled “Tally Prime- Efficacious Accounting Tool”and its Medication” for B.Com students on 04.06.2021 at 10.00 a.m through Google meet. The Resource person was Mr. Joel M Andrew, Karams I- Tech Solutions, Coimbatore.,Coimbatore, He delivered information about the recoding of transactions in tally, and how the gst tax can be manipulated by using tally.



### **Event : Webinar on Personal Care for Women**

The Department of Commerce organized a Webinar titled “Personal Care for Women”and its Medication” for B.Com students on 04.06.2021 at 12.00 p.m through Google meet. The Resource person was Ms.Nandhini Natarajan, Structure Make over,Coimbatore, She delivered information about how to maintain the beauty and how to eat the healthy foods.



**Event : Webinar on Strategies to Enhance English Communication Skills**

The Department of Commerce organized a Webinar titled “Strategies to Enhance English Communication Skills”and its Medication” for B.Com students on 07.06.2021 at 11.00 a.m through Google meet. The Resource person was Mr.N.Shanmugan, Structure Make over, Sri Ramakrishna Mission Vidyalaya.,Coimbatore, He delivered information about the improvement of communication skills and how to enhance our communication by effective learning and he motivated the students to improve the communication by various skill.



**Event : Webinar on Paradigm shift in buyer Behaviour with effect to covid**

The Department of Commerce organized a Webinar titled “Paradigm shift in buyer Behaviour with effect to covid”and its Medication” for B.Com students on 08.06.2021at 11.00 a.m through Google meet. The Resource person was Dr.K.Sankar Ganesh, LEAD College of Management,Coimbatore, He delivered information about the effect of the buying behavior after the covid and how the business how to apply strategies during the covid periods.



**Event : Webinar on A Traditional Approach to Combat Covid-19**

The Department of Commerce organized a Webinar titled “A Traditional Approach to Combat Covid-19”and its Medication” for B.Com students on 08.06.2021at 12.00 p.m through Google meet. The Resource person was Mrs.V.Kavitha, Periyar College of Pharmaceutical

Sciences, Salem, She delivered information about the treatment and improvement of the physical and mental illness.



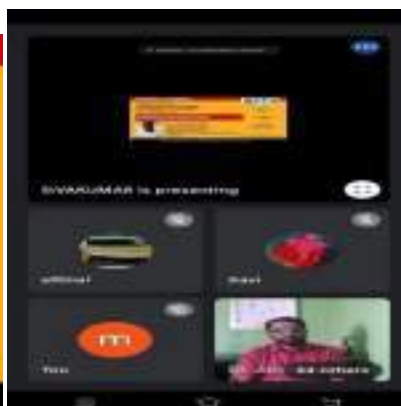
**Event : Webinar on Securities Market- Hands on Training**

The Department of Commerce organized a Webinar titled “Securities Market- Hands on Training” for B.Com students on 09.06.2021 at 11.00 a.m through Google meet. The Resource person was Dr.K.Prabhakaran, SEBI & NCFE,Coimbatore, He delivered information about the buying and selling the securities in the primary and secondary market.



**Event : Webinar on Green Marketing**

The Department of Commerce organized a Webinar titled “Green Marketing” for B.Com students on 09.06.2021 at 11.00 a.m through Google meet. The Resource person was Dr.J.Udhayakumar, Dr.SNS Rajalakshmi College of Arts and Science,Coimbatore, He delivered information about the motivational effect of green marketing and how the environmental can be safeguarded with the green marketing.



**Event : Webinar on Contractual capacity**

The Department of Commerce organized a Webinar titled “Contractual capacity” for B.Com students on 16.08.2021 at 11.30 a.m through Google meet. The Resource person was Mrs. A.G.Mythili, Dr.SNS Rajalakshmi College of Arts and Science,Coimbatore, She delivered information about orders and agreement that are made between the parties. she also said about the laws of contractual capacity.



**Event : Webinar on Theory of Leadership**

The Department of Commerce organized a Webinar titled “Theory of Leadership” for B.Com students on 18.08.2021 at 10.45 a.m through Google meet. The Resource person was Mrs. Dr.P.Hamsalakshmi, Government Arts and Science College,Coimbatore, She delivered information about the management leadership formation.



**Event : Webinar on Banks- Catalysts to customers Development**

The Department of Commerce organized a Webinar titled “Banks- Catalysts to customers Development” for B.Com students on 27.08.2021 at 11.30 a.m through Google meet. The Resource person was Dr.S.Thangamani, Dr.SNS Rajalakshmi College of Arts and Science,Coimbatore, She delivered information about the commercial banks types and she also said about the economic development of the banks.



**Event : Webinar on Human Resource Management**

The Department of Commerce organized a Webinar titled “Human Resource Management” for B.Com students on 09.12.2021 at 2.00 p.m through Google meet. The Resource person was Mr.K.Myilswamy, Kongunadu Arts and Science,Coimbatore, He delivered information about training that have to be undertaken during the appointment of the person in the company. He also gave information about the training and development and job analysis.



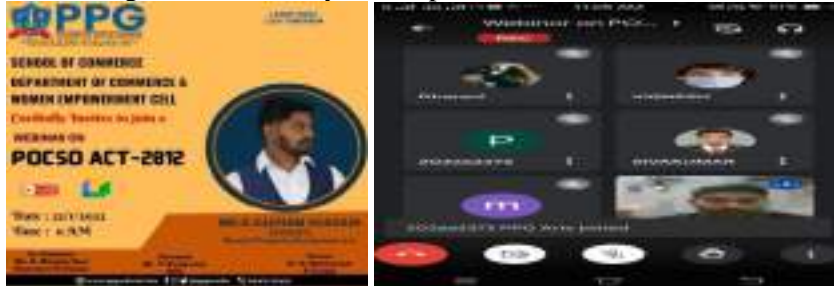
**Event : Webinar on Aspire to be an Entrepreneur**

The Department of Commerce organized a Webinar titled “Aspire to be an Entrepreneur” for B.Com students on 15.12.2021 at 1.30 p.m through Google meet. The Resource person was Mrs.Devichandrika, St.Francis de sales Degree college,Coimbatore, She delivered information about the strategies of the new entrepreneur and how the entrepreneur can capture the market by using their skills and to face the challenges and opportunities.



**Event : Webinar on POCSO-Act 2012**

The Department of Commerce organized a Webinar titled “POCSO-Act 2012” for B.Com students on 22.01.2022 at 11.00 a.m through Google meet. The Resource person was Mr.Sadham Hussain.D, M and C Property Development Pvt, Coimbatore, He delivered information about the womens rights and how they can be perceived in the court of law.



**Event : Webinar on Concepts of Modern Marketing**

The Department of Commerce organized a Webinar titled “Concepts of Modern Marketing” for B.Com students on 14.03.2022 at 1.30 p.m through Google meet. The Resource person was Mrs.S.Selvi, KG College of Arts and Science Coimbatore, He delivered information about the various concepts of the marketing methods and also said about the achievement of the marketing strategies.



**Event : Webinar on Commercial Banks in India**

The Department of Commerce organized a Webinar titled “Commercial Banks in India” for B.Com students on 25.03.2022 at 11.00 a.m through Google meet. The Resource person was Ms.M.Jayasurya, A.V.P College of Arts and Science, she delivered information about the types of the commercial banks, objectives of the commercial banks and scope of the commercial banks.



**Event : Webinar on Feasibility Analysis and Project Reporting for Start-ups**

The Department of Commerce organized a Webinar titled “Feasibility Analysis and Project Reporting for Start-ups” for B.Com students on 31.03.2022 at 10.00 a.m through Google meet. The Resource person was Dr.D.Ravindran, Kristu jayanthi College (Autonomous) of Arts and Science, He delivered information about the problem solving technique and how the objectives are framed by setting the hypothesis and how the analysis are made and how the final solution can be given.



**Event : Webinar on Personality Development**

The Department of Commerce organized a Webinar titled “Feasibility Analysis and Project Reporting for Start-ups” for B.Com students on 31.03.2022 at 2.30 P.M through Google meet. The Resource person was Mr.K.Nandhakumar, Sri Ramakrishna Mission Vidyalaya, He delivered information about the hard and soft skills that are required for the students and how to maintain the life style and how to balance our life style.





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**Academic Year 2021-2022**

**Department of Commerce Activity**

**Event : Quiz on World Environment Day**

The Department of Commerce organized a Quiz titled “World Environment Day” for B.Com students on 05.06.2021 & 06.06.2021 through Google meet. This programmed coordinators by the faculty Dr.P.Deepa Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

**Invitation of the Event**



**Event : Quiz on Food Safety Day**

The Department of Commerce organized a Quiz titled “Food Safety Day” for B.Com students on 07.06.2021 & 08.06.2021 through Google meet. This programmed coordinators by the faculty Dr.P.Deepa Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on Child Labour

The Department of Commerce organized a Quiz titled “Child Labour” for B.Com students on 12.06.2021&13.06.2021through Google meet. This programmed coordinators by the faculty Ms.N.Manjula Devi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

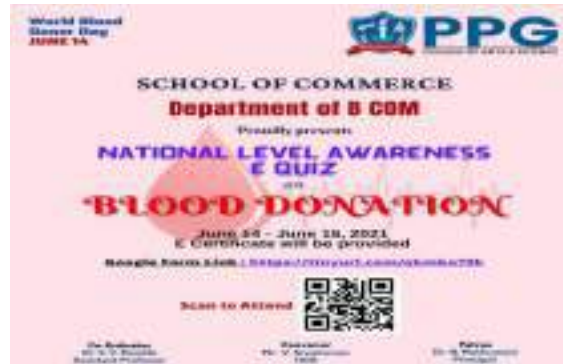
## Invitation of the Event



### Event : Quiz on Blood Donation

The Department of Commerce organized a Quiz titled “Blood Donation” for B.Com students on 14.06.2021 &15.06.2021 through Google meet. This programmed coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on World Tourism Day

The Department of Commerce organized a Quiz titled “World Tourism Day” for B.Com students on 27.09.2021 & 28.09.2021 through Google meet. This programmed coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on World Heart Day

The Department of Commerce organized a Quiz titled “World Heart Day” for B.Com students on 29.09.2021 & 30.09.2021 through Google meet. This programmed coordinators by the faculty Ms.N.Manjula Devi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on World Pancreatic Cancer Day

The Department of Commerce organized a Quiz titled “World Pancreatic Cancer Day” for B.Com students on 18.11.2021&19.11.2021 through Google meet. This programmed coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on International Milk Day

The Department of Commerce organized a Quiz titled “International Milk Day” for B.Com students on 26.11.2021&27.11.2021 through Google meet. This programmed coordinators by the faculty Ms.N.Manjula Devi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on International Disability Day

The Department of Commerce organized a Quiz titled “International Disability Day” for B.Com students on 03.12.2021&04.12.2021 through Google meet. This programmed coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

## Invitation of the Event



### Event : Quiz on World Soil Day

The Department of Commerce organized a Quiz titled “World Soil Day” for B.Com students on 05.12.2021&06.12.2021 through Google meet. This programmed

coordinators by the faculty Ms.N.Manjula Devi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

### Invitation of the Event



### Event : Quiz on National Girl Child Day

The Department of Commerce organized a Quiz titled “National Girl Child Day” for B.Com students on 24.01.2022 & 25.01.2022 through Google meet. This programmed coordinators by the faculty Ms.N.Manjula Devi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

### Invitation of the Event



### Event : Quiz on National Republic Day

The Department of Commerce organized a Quiz titled “National Republic Day” for B.Com students on 26.01.2022&27.01.2022through Google meet. This programmed

coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

### Invitation of the Event



### Event : Quiz on National Level Cancer Day

The Department of Commerce organized a Quiz titled “National Level Cancer Day” for B.Com students on 04.02.2022 & 05.02.2022 through Google meet. This programmed coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

### Invitation of the Event



### Event : Quiz on National Level Women’s Day

The Department of Commerce organized a Quiz titled “National Level Women’s Day” for B.Com students on 08.03.2022 & 09.03.2022 through Google meet. This programmed

coordinators by the faculty Dr.S.V.Revathi Assistant Professor in Commerce Department at PPG College of Arts and Science, Coimbatore.

### Invitation of the Event





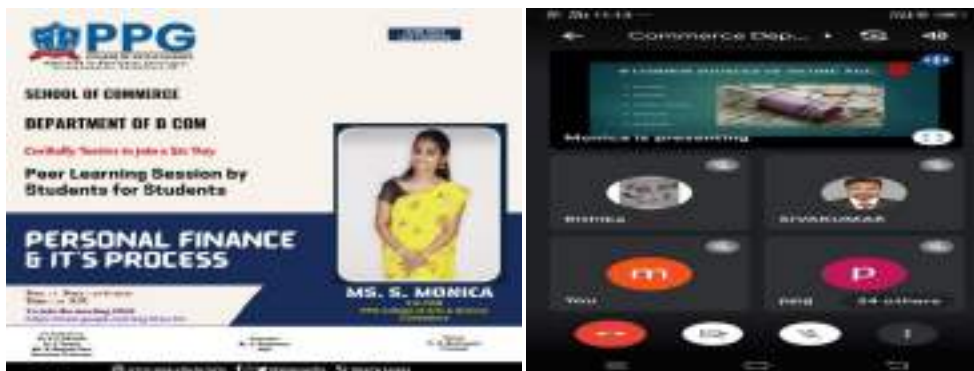
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**Academic Year 2021-2022**

**Department of Commerce Activity**

**Event: Peer Learning on**

The Department of Commerce organized a Webinar titled “Personal Finance and it’s Process” for B.Com students on 21.06.2021 at 11.00 AM through Google meet. The Resource person was S. Monica, Department of Commerce, PPG College of Arts and Science Coimbatore. She has delivered the motivational speech.



**Event: Peer Learning on**

The Department of Commerce organized a Webinar titled “Digital Marketing” for B.Com students on 22.06.2021 at 11.00 AM through Google meet. The Resource person was R.Madan, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on A Review of Indian accounting standards**

The Department of Commerce organized a Webinar titled “A Review of Indian accounting standards” for B.Com students on 23.06.2021 at 11.00 AM through Google meet. The Resource person was M.Bhavadharani, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Consumer Behaviour**

The Department of Commerce organized a Webinar titled “Consumer Behaviour” for B.Com students on 24.06.2021 at 11.00 AM through Google meet. The Resource person was A.Rithika, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



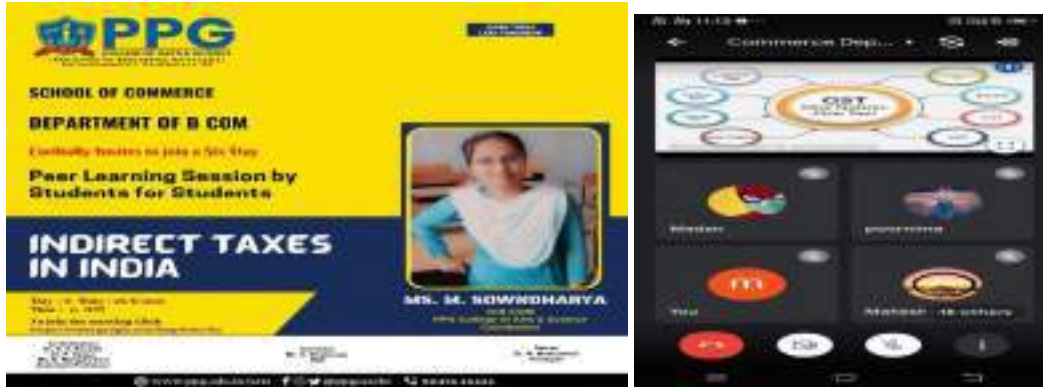
**Event: Peer Learning on Indian Stock Exchange**

The Department of Commerce organized a Webinar titled “Indian Stock Exchange” for B.Com students on 25.06.2021 at 11.00 AM through Google meet. The Resource person was S.Vignesh, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Indian Stock Exchange**

The Department of Commerce organized a Webinar titled “Indirect Tax in India” for B.Com students on 26.06.2021 at 11.00 AM through Google meet. The Resource person was M.Sowndharya, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Cryptography and Gryptocurrency**

The Department of Commerce organized a Webinar titled “Cryptography and Gryptocurrency” for B.Com students on 18.04.2022 at 10.00 AM through Google meet. The Resource person was Mr.S.Sidharaj, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Reserve Bank of India**

The Department of Commerce organized a Webinar titled “Reserve Bank of India” for B.Com students on 18.04.2022 at 2.30 PM through Google meet. The Resource person was Ms.S.Karthika, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Opportunities to Commerce Graduates**

The Department of Commerce organized a Webinar titled “Opportunities to Commerce Graduates” for B.Com students on 19.04.2022 at 9.30 P.M through Google meet. The Resource person was Ms.P.Lakshitha, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning on Stress Management**

The Department of Commerce organized a Webinar titled “Stress Management” for B.Com students on 19.04.2022 at 1.30 P.M through Google meet. The Resource person was Ms.P.Janaki Devi, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning** on National Events on the Economy

The Department of Commerce organized a Webinar titled “National Events on the Economy” for B.Com students on 20.04.2022 at 2.30 P.M through Google meet. The Resource person was Mr.M.Nithish, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



**Event: Peer Learning** on National Events on the Economy

The Department of Commerce organized a Webinar titled “National Events on the Economy” for B.Com students on 20.04.2022 at 10.00 A.M through Google meet. The Resource person was Ms.R.Divya Shree, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



### **Event: Peer Learning on How to Learn Interesting?**

The Department of Commerce organized a Webinar titled “How to Learn Interesting?” for B.Com students on 21.04.2022 at 10.00 AM through Google meet. The Resource person was Ms.V.Suthiksha, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



### **Event: Peer Learning on Pros of Communication**

The Department of Commerce organized a Webinar titled “Pros of Communication” for B.Com students on 21.04.2022 at 1.30 P.M through Google meet. The Resource person was Mr.K.Ajay, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



### **Event: Peer Learning on Digital Marketing**

The Department of Commerce organized a Webinar titled “Digital Marketing” for B.Com students on 22.04.2022 at 10.00 A.M through Google meet. The Resource person was

Mr.R.Ragul, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.



### Event: Peer Learning on Entrepreneurship

The Department of Commerce organized a Webinar titled “Entrepreneurship” for B.Com students on 22.04.2022 at 2.30 P.M through Google meet. The Resource person was Mr.V.Manoj, Department of Commerce, PPG College of Arts and Science Coimbatore. He has delivered the motivational speech.

