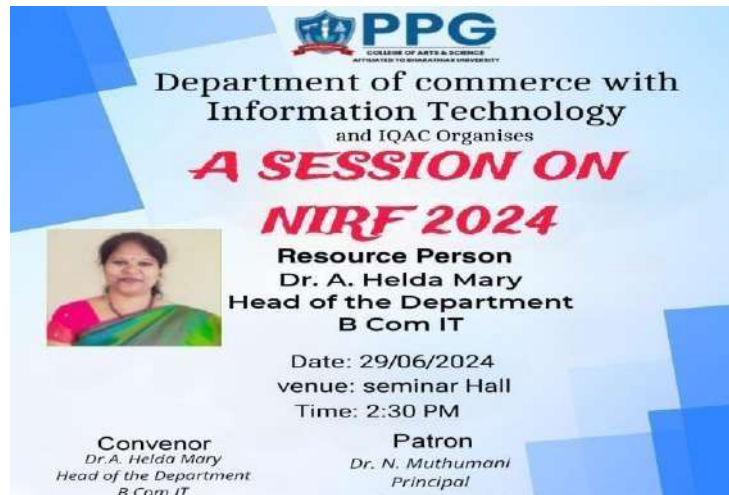


**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The PPG college of arts and science organized a seminar on the National Institutional Ranking Framework was held on 29.06.24 at seminar hall. The seminar was presented by Mrs. Helda Mary, Head of the department of BCOMIT. The seminar was attended by all the faculty members of the institution. The seminar aimed to provide a comprehensive understanding of NIRF and discussed strategies for improving the institution Ranking.



**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The Department of B.Com (IT) organized an Add on course on “**Data Visualization using Power BI**” from 01.07.24-04.07.24,08.07.24.The session was handled by Mr.S.Alagupandi, Technical Head Trainer, Covai Consultancy Services, Coimbatore to II B.Com IT students. The students learned in depth knowledge from data visualization techniques and advancement in analytics. The real world examples were particularly insightful.



**DAY-I (01-07-2024)**



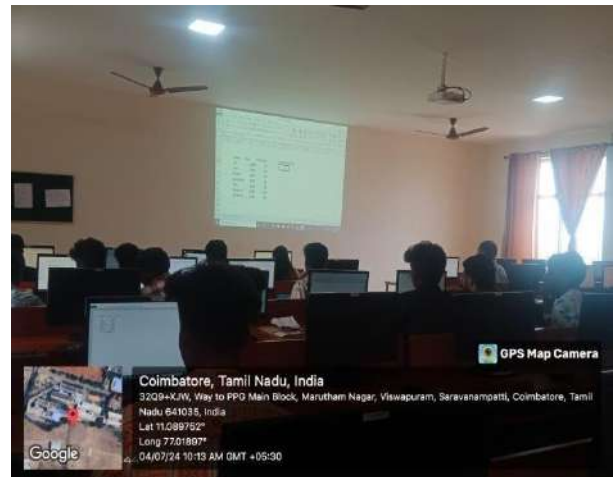
**DAY-II(02-07-2024)**



### DAY-III (03.07.2024)



### DAY-IV (04.07.2024)



DAY-V (08.07.2024)



**PPG COLLEGE OF ARTS AND SCIENCE**  
**School of Commerce**

The School of Commerce organized a seminar on “**Strategic Thinking and Problem Solving: Core Attributes of Commerce Graduates**” on 12.07.2024 in Seminar Hall. The session was handled by **Dr.S.Balamurugan**, Assistant Professor & Head, Department of Commerce International Business, Govt. Arts and Science College, Avinashi to all I year Commerce students. It is aimed to provide to enhance the knowledge about critical thinking & problem solving in their difficult situation. It provided clear guidance on next steps and further learning opportunities in strategic thinking and problem solving.

# STUDENT INDUCTION PROGRAM

DAY : 6 | DATE : 12.07.2024

SCHOOL OF COMMERCE



**Strategic Thinking and Problem-Solving: Core Attributes of Commerce Graduates**



Chief Guest

**Dr. Balamurugan. S**

Assistant Professor & Head,  
Department of Commerce International Business,  
Govt Arts and Science College, Avinashi, Tamilnadu

🕒 09.45 Am

📍 Venue : Seminar Hall

All are Welcome!

Patron  
Dr. N. Muthumani

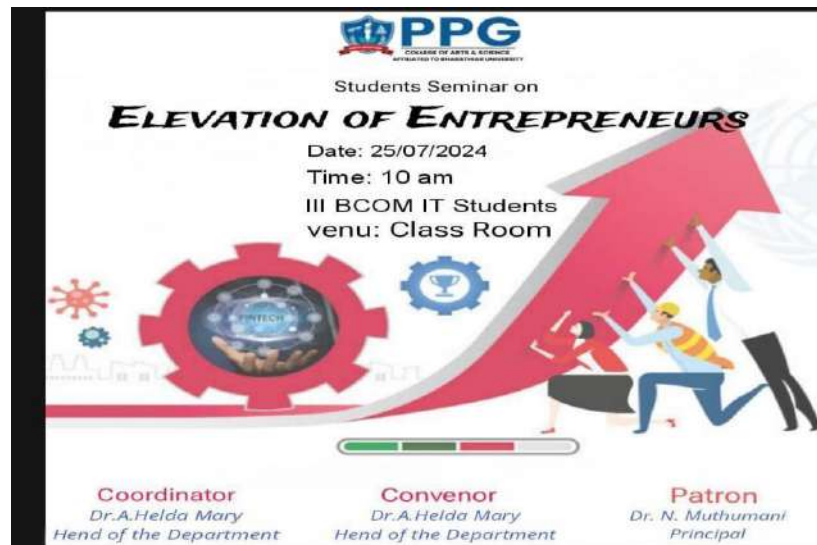
The seminar outlines the importance of strategic thinking and problem solving skills in workplace and their personal life.. It provides clear idea about problem solving and expected outcomes which helped in setting their goals.The instructor used a mix of lectures,interactive discussions and real world examples which helped them to understanding even more practically. The Seminar covered SWOT Analysis, decision making frameworks and case studies.





**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The Department of B.Com (IT) organized a students seminar on “**Elevation of Entrepreneurs**” on 25.07.2024 to all the three years of BCOM IT students. The objectives of the seminar was to inspire and equip students with the necessary knowledge and skills to embark on entrepreneurial ventures. The seminar aimed to educate students on the fundamentals of entrepreneurship.



The seminar have been presented by Anandhi.M,Megala.S,Atchaya B,Gowthami.M and Evangelin.A.The students seminar inspired other students to take entrepreneurship as a viable career option. The students discussed strategies for identifying market needs, developing innovative products and iterating based on customer feedback. The seminar was highly informative and motivating. The students highlighted common challenges faced by startups such as funding, team building and market competition.





**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The seminar on "Management Information System (MIS)" organized by the Department of B.Com (IT) on 28.01.2025 was a highly informative session, conducted by Mr. E. Kumaresan, Assistant Professor at JCT College of Arts and Science, Coimbatore. The session was attended by II B.Com IT students. The students provided with comprehensive understanding of how MIS functions applied within businesses and organizations.



The seminar was an informative and engaging session that helped students understand the importance of Management Information Systems in today's business environment.

Students gained valuable insights into how MIS supports decision-making and improves business operations by streamlining processes, enhancing communication, and ensuring data accuracy. The practical examples and real-world case studies discussed during the session made the concepts even more relatable and relevant.



**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The seminar on "Management Information System (MIS)" organized by the Department of B.Com (IT) on 28.01.2025 was a highly informative session, conducted by Mr. E. Kumaresan, Assistant Professor at JCT College of Arts and Science, Coimbatore. The session was attended by II B.Com IT students. The students provided with comprehensive understanding of how MIS functions applied within businesses and organizations.


**PPG**  
 COLLEGE OF ARTS & SCIENCE

**Department of Commerce with Information Technology**  
**Organizes**

**Seminar on**  
**"MANAGEMENT INFORMATION SYSTEM"**

**Date: 28.01.2025**  
**Time: 2.45 Pm - 3.45 Pm**  
**Venue: Google Meet**

**RESOURCE PERSON**

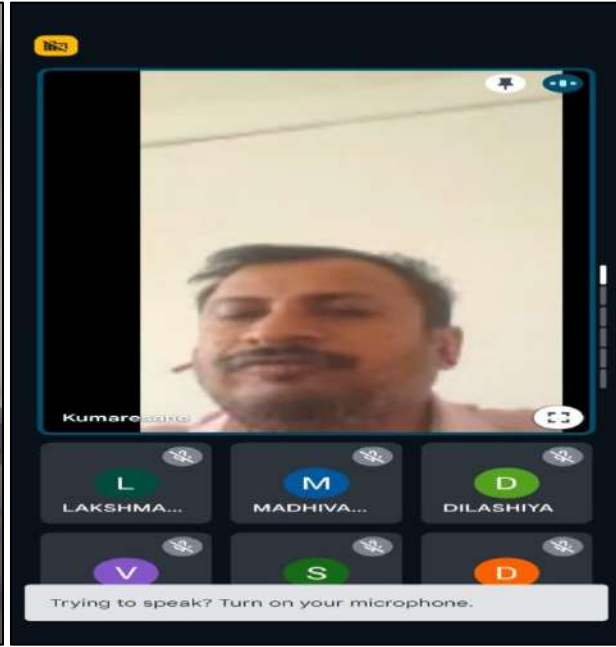
**Mr.E.Kumaresan**  
 M.Com,M.Phil,PODCA  
 Assistant Professor in Commerce  
 JCT College of Arts and Science,  
 Coimbatore



<b>COORDINATOR</b>	<b>CONVENOR</b>	<b>PATRON</b>
<b>K. VINISHA</b> ASSISTANT PROFESSOR	<b>MR.S.SANJEEV</b> HEAD OF THE DEPARTMENT	<b>DR.N.MUTHUMANI</b> PRINCIPAL

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**PPG COLLEGE OF ARTS AND SCIENCE**  
**Department of Commerce (IT)**

The seminar on **"Effective Poster Presentation in the Digital Era"** organized by the **Department of B.Com (IT)** on **07.02.2025** was Well-structured session, conducted by **Dr. K.S. Senthilkumar, Training & Development Lead, Directorate of Computational Science, PSGR Krishnammal College for Women**. The session was attended by **I B.Com IT** students. The students gained a comprehensive understanding of designing impactful digital posters using effective layout, typography, and visual elements to enhance communication and presentation skills.

The session emphasized how digital tools enhance communication and presentation skills, making information more accessible and engaging. The practical tips and real-world examples discussed during the session made the concepts even more relatable and useful for students. Additionally, the session highlighted the significance of visual hierarchy, colour psychology, and design consistency in creating impactful posters. Students also learned about common mistakes to avoid and best practices for ensuring clarity and professionalism in their

presentations. The interactive approach encouraged active participation, allowing students to clarify doubts and gain hands-on insights into effective poster design.

