

PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a "Commerce Forum", session presented by II B.Com(IT) & III B.Com(IT) students, on 20.09.2023 in Seminar Hall. Students learned how to prepare a presentation and how to present it. All students actively participate in the forum and learned to present their thoughts without any hesitation and improves their communication skills.



PPG College of Arts and Science

Department of Commerce (IT)

The School of Commerce organized a “Bajaj CPBFI Valedictory” on 13.10.2023 in PPG Seminar Hall. We have signed MOU with Bajaj Finserv in the year 2019. In the year 2021 our 2nd batch of students participated in Bajaj CPBFI (Certificate Programme for Bajaj Finserv and Insurance) from School of Commerce 2021 batch, 61 students were undergone the training with bajaj. It is a 100 hours programme, covering syllabus of banking, finance, insurance and communication like managing self – Swaroop, overview of retail banking, overview of insurance and communication and workplace skills. Dr. A. Helda Mary, Head of B.Com IT acted as a coordinator for this programme. The programme started on July 17th 2023 and ended with online exam and moc online HR interview on 1st September 2023. Initially students pre PC2 online test and post PC2 online test organized by bajaj. We are very glad to share 75% of students have got selected in HR interview and 95% of students got overall pass certification. We have conducted certificate Valedictory programme for the successful completion of this event.





PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized an "Alumni Interaction" on "Career Opportunities in IT Industry", session presented by Ms. S. Shanmuga Priya, on 17.10.2023 in Seminar Hall. Students gained knowledge about how to get opportunities in the IT industry. Students actively raised questions and alumni clarified their doubts clearly. Alumni speaker has given clear idea of how to choose their career and how to improve knowledge accordingly.

Learn Today Lead Tomorrow

PPG
College of Arts and Science
Department of Commerce (IT)

DEPARTMENT OF COMMERCE WITH IT
Cordially invites You To Join in a
Alumni Interaction
CAREER OPPORTUNITIES IN IT INDUSTRY



Ms. S. Shanmuga Priya
Process Associate,
GEP Solutions
Coimbatore

Date : 17.10.2023 Time : 10.30 am
Venue : Room No. 517

Coordinator: Mrs. S. Ananthi, Assistant Professor
In-charge: Dr. A. Hilda Mary, Head of the Department
Patron: Dr. N. Mothummar, Principal

www.ppg.edu.in/arts | @ppgcoasche | 90476 55455



PPG College of Arts and Science Department of Commerce (IT)

The Department of B.Com (IT), organized an “Add on course” on “ Fundamentals of Stocks”, session presented by Mr. S. Krishnakumar, from 16.10.2023 to 20.10.2023 in Seminar Hall. Students gained knowledge about Stock markets and its fundamentals. Students actively participated and clarified their doubts clearly. Guest speaker has given clear idea of how to invest in stock using some strategies.

Learn Today
Lead Tomorrow

PPG
PRADEEP PAPER GROUP
SARAVANAMPATTI

ALL INDIA INSTITUTIONS
INNOVATION
COUNCIL
COIMBATORE

School Of Commerce
Organises 5 days Add on Course on
Fundamentals Of Stocks

Mr.S.Krishna Kumar
Founder - Finvest Financial Services
Insurance Trainer
Diplo CPBFI

16.10.23 to 20.10.23
9:30 am to 3:45 pm
Venue: Seminar Hall
Duration: 30 hours

**All final Year of
Commerce**

Coordinator
Dr. A. Hebbi Mary
Head, Department of B.Com/IT

Patron
Dr. N. Mathammai
Principal




PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT) and IIC, jointly organized “My Story – Motivational Session by Successful Innovator”, session presented by Mr. S. Prabhu Balajee, 26.10.2023 through Google Meet. This session creates an awareness among students and given innovative ideas to start their own business and to become a successful innovator. The session went successfully.



PPG College of Arts and Science

Department of Commerce (IT)

Uyir club and B.Com IT jointly organised the "Traffic Safety Awareness Program" on 03.11.2023, 04.11.2023, 10.11.2023 in Gandhipuram, Cross cut Road. Our Students acted as a traffic controller and given awareness about the traffic safety to the public.

UYIR **PPG** 

Department of Commerce with Information technology
IN ASSOCIATION WITH
UYIR CLUB
TRAFFIC SAFETY AWARENESS



Date: 03.11.23, 04.11.23, 10.11.23
Place: Gandhipuram, Cross Cut Rd

CONVENOR
DR. V. HIRSHIAH NEE OFFICER

COORDINATOR
DR. A. HELDO NIBBY HEAD OF THE DEPARTMENT

PATRON
DR. H. SATHISHAN PRINCIPAL



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a “International Virtual Professional Development Programme on “Developing your Professional Edge: Strategies for Career Growth and Financial Success”, Day1 session presented in the title “Social & Emotional Learning for Teachers (SEL)” by Nichelle Augustus -Shah M.S, Clinical Scientist, Board Certified American Montessori Institute Educator, Maryland, USA on 08.01.2024 through MS Teams platform. All the professors have actively participated in the program and had wide knowledge about balancing of our emotion in our workplace.

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DEPARTMENT OF COMMERCE (IT)

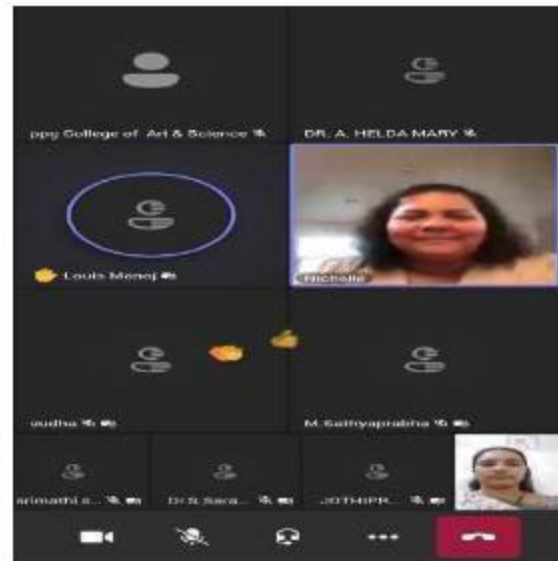
Department of Commerce with Information Technology & IQAC
INTERNATIONAL VIRTUAL PROFESSIONAL DEVELOPMENT PROGRAMME ON
“DEVELOPING YOUR PROFESSIONAL EDGE: STRATEGIES FOR CAREER
GROWTH AND FINANCIAL SUCCESS”

SOCIAL & EMOTIONAL LEARNING FOR TEACHERS (SEL)

NICHELLE AUGUSTUS-SHAH M.S
CLINICAL SCIENTIST,
BOARD CERTIFIED IN THE AMERICAN
MONTESSORI INSTITUTE
EDUCATOR, MARYLAND, USA

DATE: 08.01.2024
TIME: 10.00 AM

COORDINATOR Dr. A. Helda Mary Head of the Department Department of Commerce (IT)	CONVENOR Dr. A. Helda Mary Head of the Department Department of Commerce (IT)	INSTROR Dr. N. Muthumalar Principal PPG College of Arts and Science
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PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a “International Virtual Professional Development Programme on “Developing your Professional Edge: Strategies for Career Growth and Financial Success”, Day2 session presented in the title “Work-Life Balance and its Influence on Faculty Development” by Dr.R.Srinivasan, Head of School of Accounting and Finance, IBS University, Port Moresby, Australia on 09.01.2024 through MS Teams platform. All the professors have actively participated in the program and had wide knowledge about Work-life balance and influence on their development.

Department of Commerce with Information Technology & IQAC
INTERNATIONAL VIRTUAL PROFESSIONAL DEVELOPMENT PROGRAMME ON
"DEVELOPING YOUR PROFESSIONAL EDGE: STRATEGIES FOR CAREER GROWTH AND
FINANCIAL SUCCESS"
WORK-LIFE BALANCE AND ITS INFLUENCES ON FACULTY DEVELOPMENT

TUESDAY
09 January 2024

TIME
02:00 pm (IST)

DR. R. SRINIVASAN, M.COM, M. PHIL, PH.D, CPA, PNG.
 Head of School of Accounting and Finance, IBS University, Port Moresby, Australia

Coordinator
Mrs. S. Deepa
Assistant Professor, Department of Commerce (IT)

Convener
Dr. A. Helga Mary
Head of the Commerce (IT), PPG CAS

Patron
Dr. N. Muthumani
Principal, PPG College of Arts and Science



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a “International Virtual Professional Development Programme on “Developing your Professional Edge: Strategies for Career Growth and Financial Success”, Day3 session presented in the title “Flipped Classroom Technology and Paradigms” by Dr.S.Padma, Associate Professor of Computer Science, Madanapalle Institute of Technology & Science, Madanapalle, Andhara Pradesh on 10.01.2024 through MS Teams platform. All the professors have actively participated in the program and had wide knowledge about Flipped Classroom Technology and Paradigms.



PPG
College of Arts and Science

Department of Commerce with Information Technology & IQAC

INTERNATIONAL VIRTUAL PROFESSIONAL DEVELOPMENT PROGRAMME ON
"DEVELOPING YOUR PROFESSIONAL EDGE: STRATEGIES FOR CAREER GROWTH AND
FINANCIAL SUCCESS"

FLIPPED CLASSROOM TECHNOLOGY AND PARADIGMS

WEDNESDAY
10 January 2024

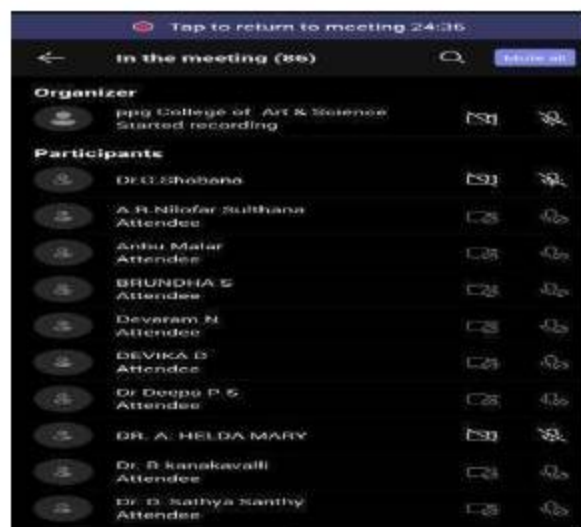
TIME
02:00 pm (IST)

Dr. S. Padma
Associate Professor of Computer Science
Madanapalle Institute of Technology & Science
Madanapalle, Andhra Pradesh

COORDINATOR
Mrs. S. Ananthi
Associate Professor
Department of Commerce (IT)

CONVENER
Dr. A. Helda Mary
HEAD OF THE DEPARTMENT (IT)

PATRON
Dr. N. Anubhavanthi
CHIEF EXECUTIVE OFFICER
AND CHAIRMAN OF IQAC



PPG College of Arts and Science

Department of Commerce (IT)

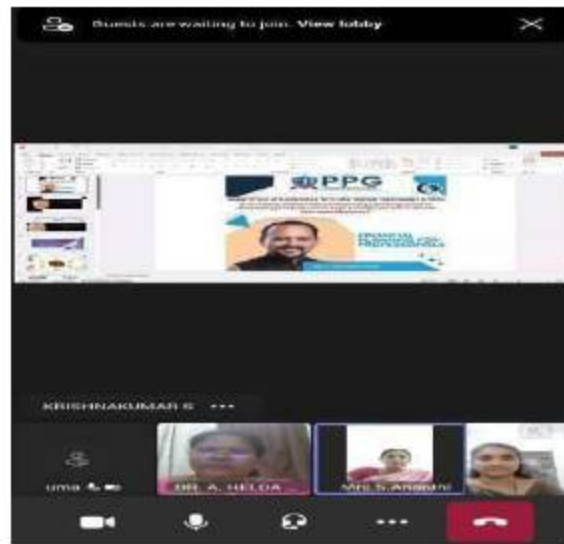
The Department of B.Com (IT), organized a "International Virtual Professional Development Programme on "Developing your Professional Edge: Strategies for Career Growth and Financial Success", Day4 session presented in the title "Managing Self Role and Self Care for Teachers" by Rayol J. Augustus, Founder and President & Coo, Shreis-Scalene Sciences LLC, Maryland, USA on 11.01.2024 through MS Teams platform. All the professors have actively participated in the program and had wide knowledge about Managing Self Role and Self Care for Teachers.



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a “International Virtual Professional Development Programme on “Developing your Professional Edge: Strategies for Career Growth and Financial Success”, Day5 session presented in the title “Financial Planning for Professional” by Mr.S.Krishnakumar CRISIL Certified Wealth Manager, NISM Certified Investment Advisor, Founder-Fininvest Financial Services, Coimbatore on 12.01.2024 through MS Teams platform. All the professors have actively participated in the program and had wide knowledge about Financial Planning for our Profession.



PPG College of Arts and Science

Department of Commerce (IT) Department of Commerce (IT)

The Department of B.Com (IT) & IIC, organized an “Achieving Problem – Solution Fit and Product Market Fit”, session presented by Mr. R. Sri Krishna, Tax Consultant, India’s Accounting Partner, Avarampalayam, Coimbatore and Mr. S. David Solomon, Articled Assistant, J Thomas Fernando & Co, Tuticorin on 07.02.2024 in Seminar Hall. Students got motivated by this program and they got innovative ideas of how to choose the problem and how to solve it. This program given many innovative ideas in various fields. The session was went successfully.



PPG College of Arts and Science

Department of Commerce (IT)

PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized a “Seminar ” on “ Union Budget 2024 ”, session presented by Ms. Meghala. S, Ms. Anandhi.M, Ms. Madhumitha.S, Ms. Ilavazhagi. E, II B.Com IT Students on 08.02.2024 in classroom. Students gained knowledge about how the union budget framed and what are benefits we are gaining. Students actively participated and raised question and cleared their doubts regarding budget 2024.

LEARN TODAY
LEAD TOMORROW

PPG
PPG COLLEGE OF ARTS AND SCIENCE
ANANDHI PATTANABURU ROAD, COIMBATORE

Department of Commerce with
Information Technology

CLASSROOM 08/02/2023
10:00 AM

UNION BUDGET 2024

S. MEGHALA II B.com (IT)	S. MADHUMITHA II B.com (IT)	E. ILAVAZHAGI II B.com (IT)	M. ANANDHI II B.com (IT)
COORDINATOR	CONVENOR	PATRON	
MRS.S.ANANTHI ASISTANT PROFESSOR DEPARTMENT OF B.COM (IT)	DR.A.HELDA MARY HEAD, B.COM (IT)	DR.N.MUTHUMANI PRINCIPAL PPG COL	



PPG College of Arts and Science

Department of Commerce (IT)



PPG College of Arts and Science

Department of Commerce (IT)

The School of Commerce, jointly organized an Intercollegiate event on “Commerce Gala 2024”, inaugurated by Mr. R. Srinivasan, CPBFI Lead Trainer, Tamilnadu on 09.02.2024. Students from various colleges actively participated in all the events and won cash prizes. All the participants received participation certificates for their events. Hindustan college of arts and science received overall trophy of commerce gala 2024.



PPG College of Arts and Science

Department of Commerce (IT)



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), organized an “Outreach Programme” on “Sustainable Environment Back to Nature”, to Gass Forest Museum on 15.02.2024. Students learned eagerly about the environment sustainability. They got awareness about how to sustain our environment for our better future. Students gets collaborated with their peers and shared their thoughts with them.



PPG College of Arts and Science

Department of Commerce (IT)



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT) & IIC, organized an "An Expert Talk" on "Innovation Development and Technology Readiness", at Seminar Hall on 19.02.2024. Students got motivated by this program and they got innovative ideas of how to start small business and how to solve the problem. This program given many innovative ideas in various fields. The session was gone successfully.

PPG College of Arts and Science

Department of Commerce (IT)

PPG COLLEGE OF ARTS & SCIENCE
INSTITUTION'S INNOVATION FOR GROWTH

Department of Commerce with Information Technology
ORGANIZING A SESSION ON
**Innovation, Development and Technology
Readiness - An Expert Talk**

Mr. K. Naraesh
Proprietor, Karthik Jewels,
RS Puram, Coimbatore.

19.02.2024 10.00 AM Seminar Hall

Coordinator
Mrs. S. DEEPA
ASSISTANT PROFESSOR
DEPARTMENT OF
COMMERCE (IT)

Convener
DR. A. HELDA MARY
HEAD, B.COM (IT)
PPG CAS

Patron
DR. N. MUTHUMANI
PRINCIPAL,
PPG CAS



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT), conducted a Farewell for our final years students on 14.03.2024 at 10.00 am in Seminar hall.



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT)& IIC, organized an “Intra Institutional Competition-Best Business Plan” at classroom on 04.04.2024. Atchaya.B received first price, Anandhi.M received second price and Evangelin.A received third price. The session created more awareness about small startup business and encouraged students to participate in business plans. The students who were participated in this event secured first three places and we presented gifts to students to encourage more to come out for future events.



PPG College of Arts and Science

Department of Commerce (IT)



PPG College of Arts and Science

Department of Commerce (IT)

The Department of B.Com (IT) & IIC, organized a workshop on "Prototype Design and Development" session handled by Mr. K. Bharathi, Proprietor, SreeGuru Garments, Brand Squadbay, Tirupur on 15.04.2024 through Google meet. Students got educated and had inner insight about their own innovative ideas for startup their own business. The Guest Speaker motivated and shared his innovation and also his prototype design to our students.

PPG College of Arts and Science

Department of Commerce (IT)

PPG COLLEGE OF ARTS & SCIENCE
INSTITUTION'S INNOVATION COUNCIL

Department of Commerce with Information Technology
Organizing
WORKSHOP ON PROTOTYPE DESIGN AND DEVELOPMENT

Mr. V. Bharathi
Professor
MEEGURU GARMENTS
BRAND SOLUTIONS
Team

15/04/2024 10:00 Am Google Meet

Coordinator Dr. G. Shobana Assistant Professor B.Com (IT)	Convener Dr. A. Helda Mary Head of the Department	Patron Dr. N. Muthumani Principal
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