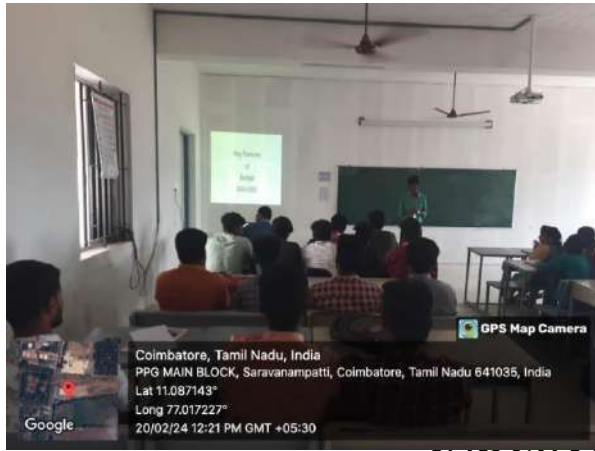


PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
DEPARTMENT ACTIVITIES – EVEN SEM 2023-2024

BUDGET REVIEW 2024

The Department of Commerce with Computer Applications, conducted a Seminar on “**Budget Review 2024**” a discussion on account of Interim budget 2024 – 20th Feb 2024. Students gathered knowledge about Budget and Fund allocation of each sector.





Coimbatore, Tamil Nadu, India
 PPG MAIN BLOCK, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
 Lat 11.087143°
 Long 77.017227°
 20/02/24 12:21 PM GMT +05:30

Learn Today
Lead Tomorrow

PPG
COLLEGE OF ARTS & SCIENCE

Department of Commerce with CA
Cordially invites you to join in

BUDGET REVIEW 2K24

Mr. P. Arun III B.Com CA
 Mr. M. Naveen Kumar III B.Com CA
 Ms. T. Harine III B.Com CA
 Ms. V. Nisha III B.Com CA
 Ms. V. Nishanthi III B.Com CA

Date : 20.02.2024 Time : 10:30 Am Venue : Class Room

Coordinator Mrs. K. Amuthal Assistant professor
 Coordinator Dr. R. Kumaresan Associate Professor & Head
 Patron Dr. N. Muthumani Principal

III B.com CA students are going to visit the SREC SPARK Incubation Foundation @ Vattamalaipalayam. They Gathered knowledge about the MSME Schemes and How to start the business, etc. These things are very well explained by Mr. Naren IIC Convener. They show Models of their products like acrylic sheet key chains, Fish Tanks etc.

Learn Today
Lead Tomorrow

PPG
COLLEGE OF ARTS & SCIENCE

INSTITUTION INNOVATION COUNCIL
University of Madras

INSTITUTION INNOVATION COUNCIL
&
DEPARTMENT OF COMMERCE WITH CA

Cordially visit

**SREC SPARK INCUBATION FOUNDATION,
VATTAMALAI PALAYAM**

23.02.24 10.Am Vattamalai Palayam

Coordinator Mrs. K. Amuthal Assistant professor
 Co - Convener Dr. R. Kumaresan Associate Professor & Head
 Convener Mr. N. Sekar IIC Convener
 Patron Dr. N. Muthumani Principal



Coimbatore, Tamil Nadu, India
 4X28+WHP, Sri Ramakrishna Campus, Vattamalaipalayam, Coimbatore, Tamil Nadu 641022, India
 Lat 11.102001°
 Long 76.966403°
 23/02/24 12:32 PM GMT +05:30



PARENTS MEETING

The Department of Commerce with Computer Applications, conducted a “Parents Teachers” meeting on a 22.02.2024. The class tutor, HOD, and Subject Staff members to tell about their activities, & studies and pros & cons of their child.

PPG
COLLEGE OF ARTS & SCIENCE
Affiliated to Bharathiar University
Saravanampatti, Coimbatore

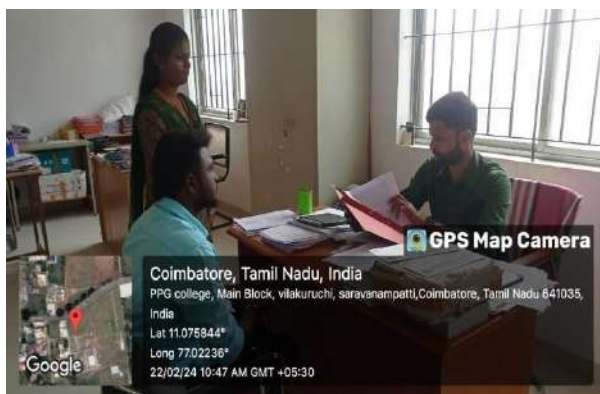
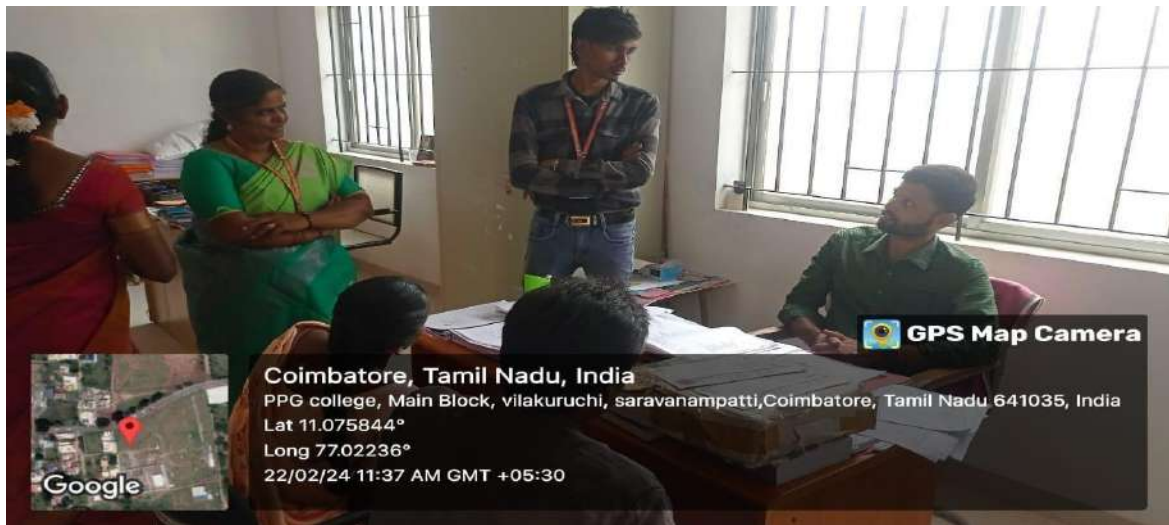
**DEPARTMENT OF COMMERCE
WITH CA
II B.COM CA**

PARENTS MEETING

22/02/2024 **DEPARTMENT B.COM CA** **10:00 AM**

**Convenor
Dr.R.Kumaresan
HOD**

**Patron
Dr.N.Muthumani
Principal**

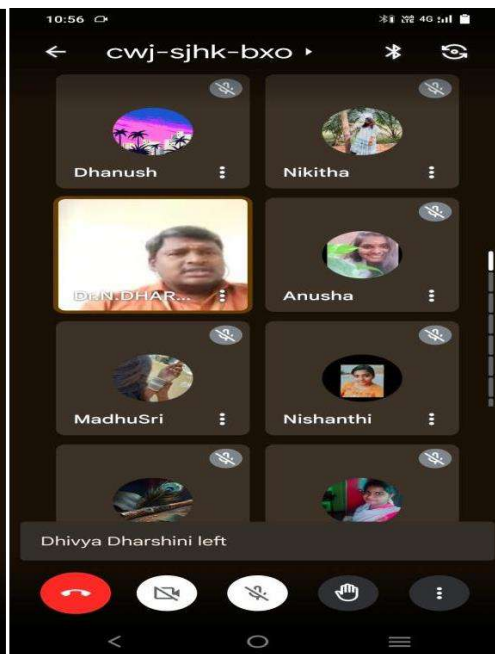


PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

DEPARTMENT ACTIVITIES – EVEN SEM 2023-2024

MANAGEMENT ACCOUNTING SKETCH

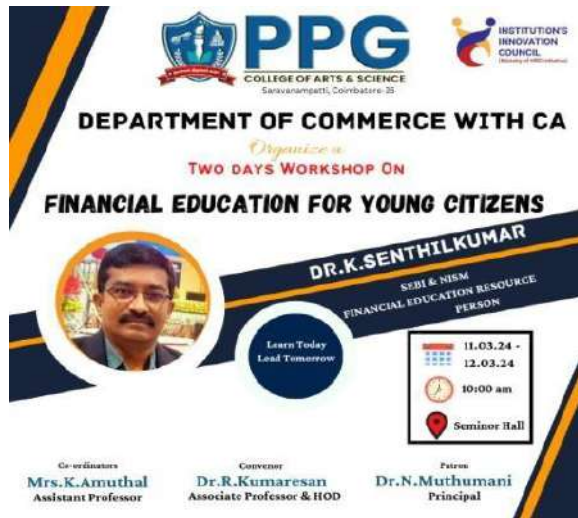
The Department of Commerce with Computer Applications, conducted a Webinar on “**Management Accounting Sketch**” on 07.03.2024 @ 10.00 am. It is creating an engaging and informative webinar on management accounting requires a clear structure that encompasses the core principles, practical applications, and current trends in the field.



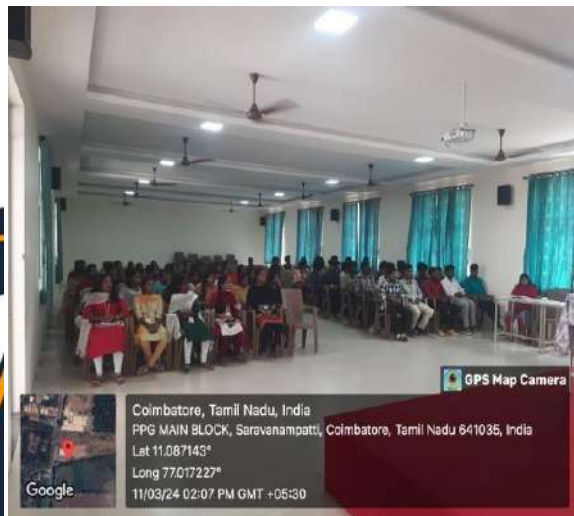
FINANCIAL EDUCATION FOR YOUNG CITIZENS

The Department of Commerce with Computer Applications, conducted a TWO DAYS WORKSHOP on "FINANCIAL EDUCATION FOR YOUNG CITIZENS " on 11th and 12th March 2024. It is Crafting a comprehensive and engaging workshop on financial education for young citizens involves covering essentials topics that empower them to make informed financial decisions throughout their lives. Understand the basics of investing, and recognise the importance of saving for the future.

DAY-1 clippings



The banner features the PPG College of Arts & Science logo and the Department of Commerce with CA. It announces a two-day workshop on financial education for young citizens, led by Dr. K. Senthilkumar, a SEBI & NISM Financial Education Resource Person. The dates are 11.03.24 and 12.03.24, starting at 10:00 am in the Seminar Hall. Co-ordinators Mrs. K. Amuthal and Dr. R. Kumaresan, and Principal Dr. N. Muthumani are also mentioned.





DAY-2 clippings





INDUSTRIAL VISIT

The Department of Commerce with Computer Applications, organised an “**INDUSTRIAL VISIT ON SRI VIJAY KUMAR SPINTEX PVT LTD,ANNUR** ” on 09.03.2024. This visit was meticulously organised to provide the students with hands-on learning experience about textile industry, right from the grassroots level of raw materials to the culmination into finished products.



PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH CA
CLASSROOM ACTIVITY

On February 24, 2024, at 2:00 PM, the B.Com CA 1st Year students engaged in an interactive and educational classroom activity designed to enhance their Database Management System (DBMS) skills while enjoying a game of Scrabble. This innovative approach aimed to combine theoretical knowledge with practical application, fostering a deeper understanding of database concepts in a fun and engaging manner.

The classroom buzzed with excitement as students formed teams and prepared to showcase their word-building prowess. Each team was tasked with creating words related to DBMS, SQL queries, and database terminology using the letters provided in the Scrabble tiles. This challenge encouraged students to think critically, apply their knowledge creatively, and collaborate effectively with their peers.

As the game progressed, students demonstrated their understanding of DBMS concepts by constructing words such as "database," "query," "table," "index," and "primary key." Additionally, they utilized their problem-solving skills to strategize and maximize their scores by placing tiles strategically on the Scrabble board.

Throughout the activity, the instructor provided guidance and feedback, offering insights into the relevance of each word formed and its connection to DBMS principles. Students actively participated in discussions, sharing their insights and learning from their classmates' contributions.

The Scrabble session served as a dynamic platform for reinforcing key DBMS concepts, including data modeling, normalization, query optimization, and database design principles. By engaging in friendly competition, students gained a deeper appreciation for the practical applications of DBMS in real-world scenarios, further motivating them to excel in their academic pursuits.

Learn Today
Lead Tomorrow



PPG

COLLEGE OF ARTS & SCIENCE

Affiliated to Bharathiar University
Saravanampatti, Coimbatore - 35

SCHOOL OF COMMERCE
DEPARTMENT OF COMMERCE WITH CA

Organizes a
Classroom Activity on

DBMS
SCRABBLE QUERY

for I B.Com CA students



Feb 24, 2024



Classroom



2:00 pm onwards

Coordinator

Mrs. V. LEELAVATHY
ASSISTANT PROFESSOR

Convenor

Dr. R. KUMARESAN
HOD

Patron

Dr. N. MUTHUMANI
PRINCIPAL



www.ppg.edu.in/arts



[@ppgcasbe](https://www.instagram.com/ppgcasbe)



90476 55455

**PPG COLLEGE OF ARTS AND
SCIENCE DEPARTMENT OF
COMMERCE WITH CA
WEBINAR**

On Wednesday, February 28, 2024, at 10:00 AM, esteemed web development expert Dr. B Leelavathi hosted an enlightening webinar focused on "Techniques for Creating Responsive Web Design and Ensuring Security." With a keen emphasis on two critical aspects of modern web development, the webinar provided invaluable insights and strategies for developers, designers, and digital professionals alike.

In today's fast-paced digital landscape, responsive web design has emerged as a cornerstone of successful online presence. Dr. B Leelavathi delved into the fundamental principles and advanced techniques for creating responsive websites that seamlessly adapt to various devices and screen sizes. Through practical examples and case studies, attendees gained a deeper understanding of flexible grids, fluid layouts, media queries, and other key components essential for building responsive and user-friendly websites.

Furthermore, the webinar addressed the paramount importance of cybersecurity in web development, particularly in an era marked by increasing cyber threats and data breaches. Dr. B Leelavathi elucidated best practices and methodologies for safeguarding websites and web applications against malicious attacks, vulnerabilities, and unauthorized access. From secure coding practices to encryption techniques and web security frameworks, attendees received comprehensive guidance on fortifying their digital assets and protecting user data.

Throughout the webinar, participants had the opportunity to engage with Dr. B Leelavathi through live Q&A sessions, enabling them to seek clarification, share experiences, and exchange insights with a renowned industry expert. The interactive format fostered a collaborative learning environment, empowering attendees to enhance their skills, address challenges, and stay ahead of the curve in an ever-evolving digital landscape.

As the session drew to a close, participants departed equipped with actionable strategies, practical tips, and newfound knowledge to elevate their web development endeavors. Dr. B Leelavathi's webinar served as a catalyst for empowering digital professionals to create responsive, secure, and user-centric web experiences that resonate with audiences and drive success in today's dynamic online ecosystem.

**Learn Today
Lead Tomorrow**



PPG

COLLEGE OF ARTS & SCIENCE

Affiliated to Bharathiar University
Suravanipatti, Coimbatore - 35.



**SCHOOL OF COMMERCE
DEPARTMENT OF COMMERCE WITH CA**

Cordially invites you to join in webinar
On

**TECHNIQUES FOR CREATING
RESPONSIVE WEB DESIGN AND
ENSURING THEIR SECURITY**

WEDNESDAY

28 FEBRUARY 2024

10:00 AM



Dr. B. LEELAVATHI

ASSOCIATE PROFESSOR

DEPARTMENT OF COMPUTER TECHNOLOGY

Dr. NGP COLLEGE OF ARTS AND SCIENCE

COIMBATORE

Googlemeet link: <https://meet.google.com/fih-korj-qwz>

Coordinator

Mrs. V. LEELAVATHY

ASSISTANT PROFESSOR

www.ppg.edu.in/arts

Convenor

Dr. R. KUMARESAN

HOD

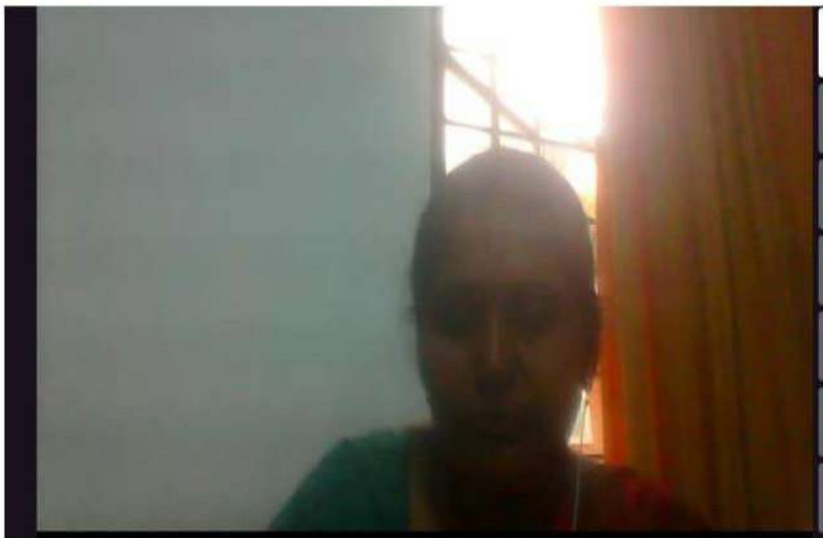
@ppgcasbe

Patron

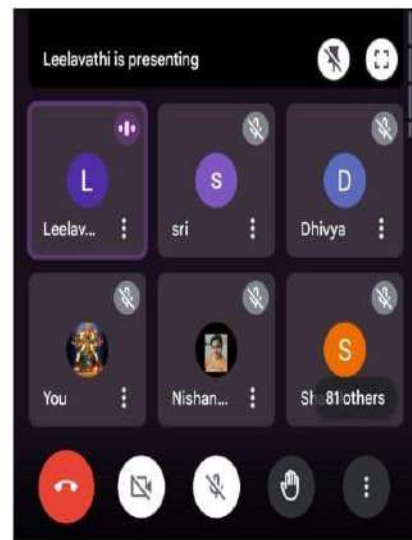
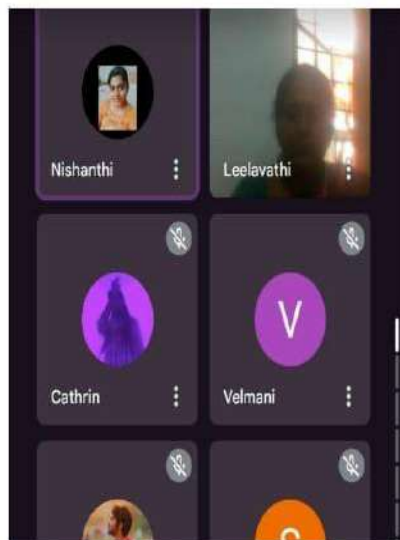
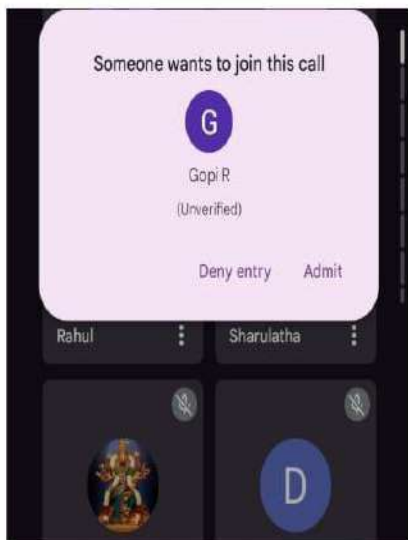
Dr. N. MUTHUMANI

PRINCIPAL

90476 55455



-  Anishkumar B  
-  Anitha Jeganathan  
-  Anusha Durai  
-  Archana kumar R  
-  ARUN KUMAR  
-  Baby Shalini  
-  Bala Murugan  
-  Bhavana Ammu  



Trojans

- ▶ A Trojan is not a virus, though it is part of the "malware" family.
- ▶ Unlike a computer virus, a Trojan Horse doesn't replicate itself by infecting other files or computers
- ▶ Establish a backdoor that attackers can exploit.
- ▶ Steal your sensitive information and transmit it to a malicious server.
- ▶ Download more malware and viruses.
- ▶ Take control of your device

PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH CA
WEBINAR

On the 7th of March 2024, at 10:00 AM, PPG College of Arts and Science hosted a webinar on Management Accounting Sketch, featuring Dr. N. Dharmarasu as the esteemed speaker. The virtual event, conducted via the Google Meet platform, provided participants with valuable insights into the intricacies of management accounting and its practical applications in the corporate world.

Exploring Management Accounting: Dr. Dharmarasu commenced the webinar by providing an overview of management accounting and its significance in organizational decision-making. He emphasized the role of management accountants in facilitating strategic planning, performance evaluation, and resource allocation within companies.

1. **Cost Behavior Analysis:** Dr. Dharmarasu delved into the principles of cost behavior analysis, elucidating how costs vary in response to changes in production levels or activity volumes. Participants gained a deeper understanding of fixed costs, variable costs, semi-variable costs, and their implications for decision-making.
2. **Budgeting and Forecasting:** The webinar highlighted the importance of budgeting as a tool for planning and controlling organizational finances. Dr. Dharmarasu discussed various budgeting techniques and emphasized the need for accurate forecasting to anticipate future financial performance.
3. **Performance Measurement and Control:** Participants learned about different performance measures used in management accounting, such as key performance indicators (KPIs) and balanced scorecards. Dr. Dharmarasu emphasized the importance of aligning performance metrics with organizational goals and monitoring performance against predetermined targets.
4. **Strategic Cost Management:** Dr. Dharmarasu concluded the webinar by discussing strategic cost management techniques aimed at enhancing competitive advantage and profitability. Participants gained insights into value chain analysis, activity-based costing, and target costing as tools for cost optimization and value creation.


PPG
COLLEGE OF ARTS & SCIENCE
 SRM VELLORE UNIVERSITY
 SRM VELLORE CAMPUS

Learn Today
Lead Tomorrow


DEPARTMENT OF COMMERCE WITH CA

Organise a Webinar on

TOPIC : MANAGEMENT
ACCOUNTING SKETCH

Dr.N.DHARMARASU

Assistant Professor
Department of Commerce (CA)
Sona College of Arts and Science
salem 636 005

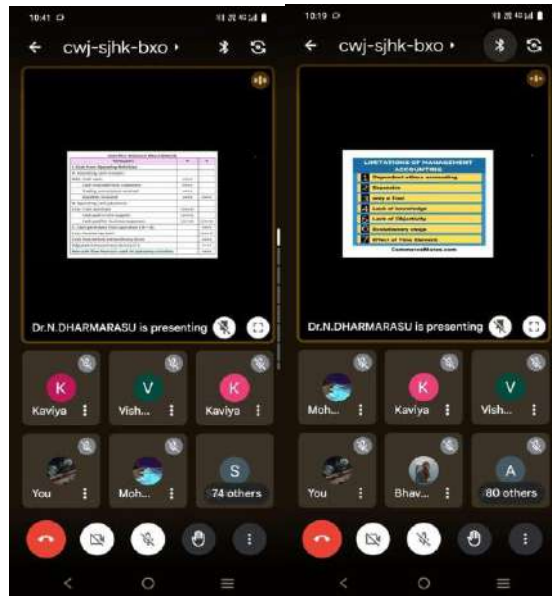
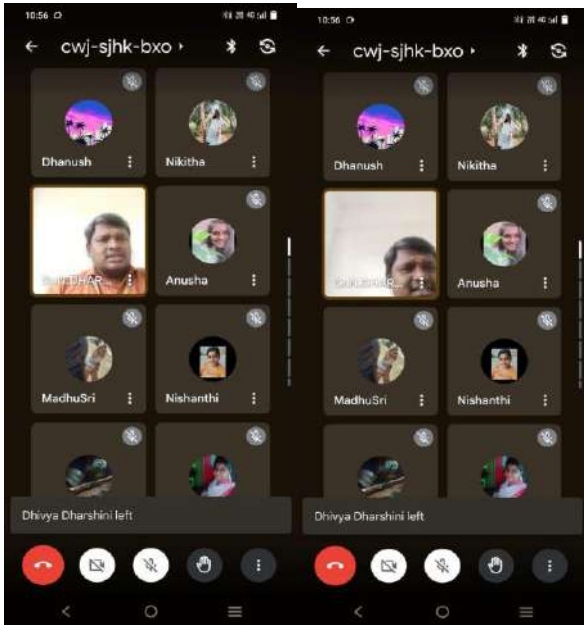


Date : 07.03.2024
Time : 10:00 am
Platform: Google meet : <https://meet.google.com/cwj-sjhk-bxo>

Coordinator
Mrs.K.Amuthal
Assistant professor

Convener
Dr.R.Kumaresan
Associate Professor & Head

Patron
Dr.N.Muthumani
Principal



PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH CA
TWO DAYS WORKSHOP

On the 11th and 12th of March 2024, the Seminar Hall of PPG College of Arts and Science buzzed with enthusiasm and intellectual fervor as Dr. K. Senthilkumar, a renowned SEBI and NISM Financial Education Resource Person, conducted a two-day workshop on financial education for young citizens. The workshop aimed to equip the participants with essential knowledge and skills to navigate the complex landscape of personal finance and investment.

Day One:

Foundation of Financial Literacy The workshop commenced at 10:00 AM on the 11th of March with a warm welcome from Dr. Senthilkumar. He emphasized the significance of financial literacy in today's world and outlined the objectives of the workshop. The sessions on the first day focused on laying the foundation of financial literacy:

1. **Understanding Financial Basics:** Dr. Senthilkumar elucidated fundamental concepts such as income, expenses, savings, and budgeting. He stressed the importance of cultivating a savings habit from an early age.
2. **Introduction to Investment:** Participants were introduced to various investment avenues such as stocks, bonds, mutual funds, and real estate. Dr. Senthilkumar provided insights into the risks and returns associated with each investment option.

Day Two:

Practical Applications and Interactive Sessions On the second day of the workshop, participants engaged in practical exercises and interactive sessions aimed at applying the concepts learned on the first day:

1. **Case Studies and Group Activities:** Dr. Senthilkumar presented real-life case studies and challenged participants to analyze financial situations critically. Through group activities, participants collaborated to solve financial dilemmas and make informed decisions.
2. **Risk Management and Insurance:** Understanding the role of insurance in mitigating financial risks was the focal point of this session. Dr. Senthilkumar highlighted the importance of having adequate insurance coverage to safeguard one's financial well-being.



PPG

COLLEGE OF ARTS & SCIENCE
Saravanampatti, Coimbatore-35



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

DEPARTMENT OF COMMERCE WITH CA

Organize a
TWO DAYS WORKSHOP ON

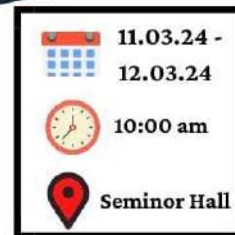
FINANCIAL EDUCATION FOR YOUNG CITIZENS



DR.K.SENTHILKUMAR

SEBI & NISM
FINANCIAL EDUCATION RESOURCE
PERSON

Learn Today
Lead Tomorrow



Co-ordinators

Mrs.K.Amuthal
Assistant Professor

Convenor

Dr.R.Kumaresan
Associate Professor & HOD

Patron

Dr.N.Muthumani
Principal



Coimbatore, Tamil Nadu, India
PPG MAIN BLOCK, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat 11.087143°
Long 77.017227°
12/03/24 10:59 AM GMT +05:30

Google




 **GPS Map Camera**



Coimbatore, Tamil Nadu, India
PPG MAIN BLOCK, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat 11.087143°
Long 77.017227°
12/03/24 09:56 AM GMT +05:30



 **GPS Map Camera**



Coimbatore, Tamil Nadu, India
PPG MAIN BLOCK, Saravanampatti, Coimbatore, Tamil Nadu 641035, India
Lat 11.087143°
Long 77.017227°
12/03/24 09:54 AM GMT +05:30

**PPG COLLEGE OF ARTS AND
SCIENCE DEPARTMENT OF
COMMERCE WITH CA
FAREWELL PARTY MAR 2024**

The **PPG College of Arts and Science** hosted a memorable farewell party for its final-year students on **April 12, 2024**, marking a bittersweet moment of reflection and celebration. The event was held on a **Friday**, allowing students and faculty to come together to bid farewell to the graduating class in a fitting and joyous atmosphere. Principal **Dr. N. Muthumani** presided over the event, guiding the proceedings and delivering heartfelt remarks to the students

The evening began with a warm welcome from Dr. Muthumani, who praised the students for their hard work and achievements during their time at PPGCAS. She emphasized the importance of cherishing the relationships formed and the memories made during their academic journey. Her inspiring words set the tone for the evening, underscoring the significance of the transition the students were about to make.

A range of performances from both students and faculty members enlivened the atmosphere. Talented I B.com CA & II B.Com CA years students showcased their skills in dance, music, and poetry, adding a touch of vibrancy to the occasion.

A highlight of the evening was the presentation of awards to outstanding students in various categories, including academic excellence, leadership, and community service. These awards recognized the hard work and dedication of students who had excelled during their time at the college. Our Principal Dr.N.Muthumani, along with other senior faculty members, presented the awards, eliciting applause and cheers from t

In addition to the formalities, the event featured interactive games and activities, fostering a spirit of togetherness among the attendees. Students were able to share their experiences and express gratitude for the guidance and support they received from their teachers and mentors.

The farewell party concluded with a heartfelt vote of thanks, where students expressed their appreciation to the faculty, staff, and administration for their support throughout their college journey. The emotional moment underscored the deep bonds formed within the PPG CAS community.







