

**PPG COLLEGE OF ARTS and SCIENCE, COIMBATORE****Department of Commerce****STAFF PROFILE**

1	Name of the Staff	Mr.Sivakumar V
2	Designation	Head and Assistant Professor
3	Date of Birth	16.07.1991
4	Mobile Phone Number	8012742886
5	Email ID	<a href="mailto:sivakumarv.cas@ppg.edu.in">sivakumarv.cas@ppg.edu.in</a>
6	Educational Qualification	M.Com(CA),MBA.,M.Phil.,PGDMM.,(PhD)
7	Specialization	Finance, Management and Marketing
8	Experience (As on 31.12.2021)	4 Years and 8 Months
9	Research Guidance Details	(i) M.Phil.: Guided:Nil Guiding:N i l
		(ii) Ph.D.: Guided:Nil Guiding:N i l
10	Research Projects Details	A Study on consumer Satisfaction towards YAMAHA Motor Bikes in Coimbatore District-M.phil Awareness and purchase Behaviour towards Environmental Friendly Products in Coimbatore District-PhD
11	Publications in Journals	(i) International level: 5
		(ii) National level: 2
12	Publications in Conference(s)	(i) International level: nil
		(ii) National level: nil
13	Publications - Book(s)/Chapter(s)	1
14	Workshop / Conference / Seminar - Organized	Workshop: nil Conference : Seminar :33
15	Workshop / Conference / Seminar - Attended	(i) International level:4
		(ii) National level: 13
16	Others	Acted as Resource person to Various colleges